

ADUR & WORTHING  
COUNCILS

Joint Strategic Committee  
10 September 2019  
Agenda Item 9

Key Decision [~~Yes~~/No]

Ward(s) Affected: All

## **Our Growing Regional Economy - An Update on the Greater Brighton Economic Board**

### **Report by the Director for the Economy**

#### **Executive Summary**

##### **1. Purpose**

**1.1** This report provides the Joint Strategic Committee an update on the benefits Adur and Worthing have gained from the Councils' membership of the Greater Brighton Economic Board, this includes:

- securing funding through the Local Growth Fund;
- advocating for local infrastructure issues at regional and national level
- promoting economic development as part of the Greater Brighton region

**1.2** This report also seeks approval from the Joint Strategic Committee to recommend to meetings of the full councils that Arun District Council are confirmed as members of the Greater Brighton Economic Board. This additional capacity further strengthens the Board's position as a voice for economic development, across the Greater Brighton region, advocating at local, regional, national and international level.

## **2. Recommendations**

**2.1** Note the contents of this report and the ongoing benefits gained from Adur and Worthing Councils membership of the Greater Brighton Economic Board.

**2.2** Agree to recommend Adur District Council, and Worthing Borough Council respectively to ratify the proposed amendment to the Greater Brighton Economic Board's Head of Terms (Attachment A) relating to Arun District Council's membership of the Greater Brighton Economic Joint Committee (which meets with the Greater Brighton Business Partnership as the Greater Brighton Economic Board), subject to the decision of other constituents authorities, and to delegate authority to the Solicitor to the Council to make consequential changes to the Joint Committee Agreement and the Councils' Constitutions.

**2.3** Note the Greater Brighton Economic Board's 5 Year Strategic Priorities (Attachment B) and Annual Report 2018 ([Attachment C](#)).

## **3. Context**

**3.1** The Greater Brighton Economic Board was founded in April 2014 as part of the Greater Brighton City Region City Deal proposal to Government.

**3.2** Formally the Board comprises of the Greater Brighton Economic Joint Committee ("GBEJC"), on which the local authorities are represented; and the Greater Brighton Business Partnership ("GBBP"), on which the Coast to Capital Local Enterprise Partnership, business, university and further education sectors, and South Downs National Park Authority are members (full list of current and proposed members are set out in section 5 of the revised Head of Terms - [Attachment A](#)).

**3.3** Greater Brighton Economic Board is currently home to:

- 400,000 jobs across 40,000 businesses
- An economy worth £21 billion a year
- Two leading universities, two international ports and a growing international airport
- World-class digital, creative and engineering industries

**3.4** The functions of the Board are as follows:

- To make long term strategic decisions concerning regional economic development and growth;
- To be the external voice to Government and investors regarding the management of devolved powers and funds for regional economic growth;
- To work with national, sub-national (in particular the Coast to Capital Local Enterprise Partnership) and local bodies to support a coordinated approach to economic growth across the region;
- To secure funding and investment for the region;
- To ensure delivery of, and provide strategic direction for, major projects and work stream enabled by City Deal funding;
- To enable those bodies to whom section 110 of the Localism Act 2011 applies to comply more effectively with their duty to co-operate in relation to planning of sustainable development.
- To incur expenditure on matters relating to economic development where funds have been allocated directly to the Board for economic development purposes.

**3.5** Board membership has been extended once since the Board's inception; in February 2018 Crawley Borough Council and Gatwick Airport joined the GBEJC and GBBP respectively.

**3.6** Arun District Council attended as observers to the Board meeting on 16 October 2018, and on 29 October 2018. Following this Arun District Council formally wrote a letter to the Chair formally requesting to join the Board.

**3.7** The Board's success and growing reputation has gained interest across the region. At the start of 2019 a set of Five Year Strategic Priorities (Attachment B) was agreed by the Board. As part of developing the priorities, consideration was given to what the future membership of the Board would look like, and how it might evolve over the next five years. It was agreed that the Board should adopt a fair and consistent approach to organisations that express an interest in joining, and for proposed new members consideration would need to be given to the following five questions;

- i. Does the organisation buy into the Board's agreed vision and priorities?
- ii. Do they share economic characteristics and represent the Greater Brighton functional economic area?
- iii. Do they add capacity to help the Board deliver on its agreed vision and priorities?

iv. Will they add to the Board's reputation, in terms of legitimacy, standing and reach?

v. Are they going to actively participate and commit resources to supporting the Board and deliver the work programme?

**3.8** The Board was asked to extend its geographical remit and membership; formally inviting Arun District Council to become a constituent member of the Joint Committee.

#### **4. Issues for consideration**

##### **4.1 Benefits of Adur & Worthing Councils members of the Greater Brighton Economic Board:**

**4.1.1** Working in partnership, the Greater Brighton City Region has brought significant benefits to the partner Local Authorities and agencies. Together the partnership has secured approximately £150 million of Growth Deal funding held by the Coast to Capital Local Enterprise Partnership.

**4.1.2** Of this sum Adur and Worthing have secured £27.5 million to support projects such as:

- Adur Tidal Wall (£6 million)
- Union Place (£2.4 million)
- Teville Gate (£3.3 million)
- Decoy Farm (£4.84 million)
- New Monks Farm and Airport Business Estate (£5.7 million)
- Western Shoreham Harbour Arm (£3.5 million)
- Adur Civic Centre (£1.7 million)

Adur and Worthing Councils continue to explore additional external investment with the support of Greater Brighton Economic Board. This includes recent submissions to the Future High Streets Fund.

**4.1.3** As the Committee can see in the Board's Annual Report (Attachment C), Greater Brighton has also provided a platform to highlight local issues at a regional and national level. For example, the Board has taken action to highlight the importance of rail infrastructure to the City Region, in particular upgrades to the Brighton Main Line.

**4.1.4** Providing opportunities to promote the Adur and Worthing economies to a national audience, most recently as part of a regional conference held

with senior Government Officials to identify opportunities for increased economic reach and awareness of the region, aligned to the Industrial Strategy.

## **4.2 Expanding membership of the Greater Brighton Economic Board**

**4.2.1** Work undertaken by the West Sussex and Greater Brighton Strategic Planning Board has recognised that Arun lies within both the Housing Market area and Functional Economic Market Area of that part of the coast including all or parts of Adur, Worthing, Brighton & Hove, Lewes and Mid Sussex.

**4.2.2** With the inclusion of Arun, Greater Brighton can more clearly articulate how the City Region economy can benefit from its links along the A27 Corridor, specifically the economics around its coastal communities.

**4.2.3** Arun's membership will strengthen Greater Brighton's voice to Government through:

- Arun can add much to the critical mass and economic diversity of the Greater Brighton City Region economy. Arun's economy supports around 55,000 jobs, and the addition of Arun to Greater Brighton would take the City Region's job base (currently circa 475,000) to over half a million, which would be a significant milestone. The current Gross Value Added (GVA) of Greater Brighton is around £23.1bn. Arun's economy currently generates around £2.3bn GVA, which would represent a 10% uplift to the current Greater Brighton Economy.
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- In addition, Arun has a distinct local concentration of knowledge-based manufacturing and engineering activities. Supporting growth in specialised and highly-productive industries is a key objective of the Government's Industrial Strategy. There are a number of advanced engineering/manufacturing firms within Arun, hence Arun's businesses could be well placed to respond.

- Arun may also have an increasingly important role in accommodating some of the commercial property needs of Greater Brighton and the A27 corridor in particular. This might apply both to occupiers relocating from more constrained locations, but importantly being retained within the City Region, or working to a model whereby they structure their operations and supply chains across a range of locations.
- Finally, Arun will also supply further networks and partnerships, in particular Chichester University. The University has invested over £50m into the new Learning and Resource Centre and the new Tech Park at the Bognor Regis Campus. The Learning Resource Centre will promote STEM courses, amongst other academia, bringing an additional 1,500 new students to the Greater Brighton Region.

#### **4.2.4 Enabling joint-work on strategic priorities, including:**

- Articulating the economic case for continued investment in infrastructure, with an immediate focus on influencing investment to the A27 and other road infrastructure.
- Developing a proactive Inward Investment and Trade strategy (encompassing supply chain development), working with the Department for International Trade and the Coast to Capital Local Enterprise Partnership.
- Supporting the work of the West Sussex and Greater Brighton Strategic Planning Board in developing the Local Strategic Statement 3; a process to support better integration and alignment of strategic spatial and investment priorities and deliver a spatial framework for the area that brings together in one place the housing and employment space required over the next ten years linked to the long term strategic infrastructure and other transport plans

## **5. Engagement and Communication**

**5.1** This report has been developed following advice from Greater Brighton Business Partners based in Brighton & Hove City Council as lead authority for the Greater Brighton Economic Joint Committee.

**5.2** Any media engagement the expansion of the Board’s membership will be coordinated by the Adur & Worthing Communications team, who currently hold the contract for the Board’s communications and media engagement.

## **6. Financial Implications**

**6.1** Constituent members make annual contributions toward the operational costs of the Greater Brighton Economic Board. These operational costs include running costs such as employees, legal, finance, administrative and democratic services support. The contribution also supports specific work plans which are reported to this board throughout the year. The member’s contributions are based upon the organisation’s percentage of working population.

**6.2** Budgets for the contributions from Adur and Worthing Councils for 2019/20 are included within the Councils’ budget (Adur £12,350 and Worthing £19,220). These are highlighted below, with a comparison to 2018/19 when less authorities were in the Greater Brighton Economic Board:

	<b>18/19</b>	<b>19/20</b>
<b>Adur</b>	£12,345	£9,789
<b>Worthing</b>	£19,215	£17,011

**6.3.** Contributions will be sought from Arun District Council for the financial years following ratification in accordance with the methodology used to calculate the contributions from current members.

## **7. Legal Implications**

**7.1** The GBEJC is a joint committee established pursuant to section 102 of the Local Government Act 1972. The Local Government Act 1972 and The Local Authorities (Arrangement for the Discharge of Functions (England) Regulations 2012 requires the constituent authorities of a joint committee to decide the membership of that committee. The constituent authorities can make the decision that Arun District Council can become a constituent member of the Board.

## Background Papers

- **Attachment A** - Draft Revised Heads of Terms
- **Attachment B** - Greater Brighton 5 Year Strategic Priorities (2018 - 2022)
- **Attachment C** - Greater Brighton Annual Report (2018)
- [Greater Brighton City Deal & Greater Brighton Economic Board Report to the Joint Strategic Committee - 10 October 2017](#)

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## **Sustainability & Risk Assessment**

### **1. Economic**

- 1.1** The Greater Brighton Economic Board represents the economic development interest of the City Region. Officers and elected members representation ensures that the local interests of Auld and Worthing are reflected and considered in the deliberations and activities of the Board and the promotion of Greater Brighton.

### **2. Social**

#### **2.1 Social Value**

- What impact does the proposal/issues raised have on our communities or specific groups within our communities?

#### **2.2 Equality Issues**

- Details of any equality issues, any equality impact assessment undertaken, or how the proposal impacts on access or participation.

#### **2.3 Community Safety Issues (Section 17)**

- Details of how the proposal helps to reduce crime and disorder and meet the Council's duties regarding crime and disorder reduction targets.

#### **2.4 Human Rights Issues**

- Does the proposal impinge on anyone's human rights and if so how is it justified under the Human Rights Act? Human rights include: Right to a fair trial, respect for family life, private life, home and correspondence, freedom of thought, expression, assembly and association and protection and quiet enjoyment of property and possessions. Also ask, is the action proportionate to the anticipated response or outcome?

### **3. Environmental**

- Are there any implications for the management, custodianship and protection of our natural resources?

### **4. Governance**

- Are there any implications for or alignment with the Councils' priorities, specific action plans, strategies or policies?
- Are there any implications to the Councils' reputation or relationship with our partners or community?
- Any implications for resourcing, risk management (including health and safety), the governance of the either Council?



## **Heads of Terms for Greater Brighton Economic Board (26 March 2019)**

### **1. Establishment, Purpose and Form**

- 1.1. The Greater Brighton Economic Board (“The Board”) shall be established from the Commencement Date
- 1.2. The over-arching purpose of the board is to bring about sustainable economic development and growth across Greater Brighton (‘the City Region’). To achieve this, the principal role of the Board is to co-ordinate economic development activities and investment at the regional level.
- 1.3. The Board comprises the Greater Brighton Economic Joint Committee (“GBEJC”), on which the local authorities will be represented; and the Greater Brighton Business Partnership (“GBBP”), on which the Cost to Capital Local Enterprise Partnership, business, university and further education sectors will be separated.
- 1.4. Meetings of the Board comprise concurrent meetings of GBEJC and GBBP.
- 1.5. GBEJC shall be a joint committee appointed by two or more local authorities represented on the Board, in accordance with section 120(1)(b) of the Local Government Act 1972.
- 1.6. The Board may appoint one or more sub-committees.
- 1.7. For the two years starting with the Commencement Date, the lead authority for the Board shall be Brighton & Hove City Council (“BHCC”), whose functions in that capacity shall include the provision of scrutiny (see paragraph 4.3), management of the call-in and review process (see paragraph 8), and the support detailed in paragraph 12.
- 1.8. Unless the Board resolves otherwise, before the start of the third year following the Commencement Date, and every two years thereafter, the Board shall review the lead authority arrangements and, subject to paragraph 1.9, invite each of the local authorities represented on the Board to submit an expression of interest in fulfilling the role of lead authority for the subsequent two year period. The Board shall then instigate a procurement exercise to select the most appropriate authority for that role.
- 1.9. Notwithstanding the appointment of a successor lead authority pursuant to paragraph 1.8, the incumbent lead authority may retain such of their Accountable Body functions as are necessary to enable that local authority to comply with its on-going commitments and liabilities associated with its Accountable Body status.

### **2. Interpretation**

- 2.1. In these Heads of Terms –
  - i. ‘Commencement Date’ means 1st April 2014.

- ii. 'City Region' means the area encompassing the administrative boundaries of BHCC, Adur District Council, Worthing Borough Council, Lewes District Council, Mid Sussex District Council and Crawley Borough Council as lie within the Coast to Capital Local Enterprise Partnership area; and 'regional' shall be construed accordingly;
- iii. 'economic development' shall bear its natural meaning but with particular emphasis given to :
  - Employment and skills;
  - Infrastructure and transport
  - Housing;
  - Utilisation of property assets;
  - Strategic planning;
  - Economic growth.
- iv. 'Accountable Body' means the local authority represented on the Board carrying out the function set out in paragraph 12.2.

### **3. Functions**

- 3.1. The Functions of the Board are specified in paragraph 3.2 below and may be exercised only in respect of the Region.
- 3.2. The functions referred to in paragraph 3.1 are as follows:
  - i. To make long term strategic decisions concerning regional economic development and growth;
  - ii. To be the external voice to Government and investors regarding the management of devolved powers and funds for regional economic growth;
  - iii. To work with national, sub-national (in particular the Coast to Capital Local Enterprise Partnership) and local bodies to support a co-ordinated approach to economic growth across the region;
  - iv. To secure funding and investment for the Region;
  - v. To ensure delivery of, and provide strategic direction for, major projects and work stream enabled by City Deal funding and devolution of powers;
  - vi. To enable those bodies to whom section 110 of the Localism Act 2011 applies to comply more effectively with their duty to co-operate in relation to planning of sustainable development.
  - vii. To incur expenditure on matters relating to economic development where funds have been allocated directly to the Board for economic development purposes; and for the avoidance of doubt, no other expenditure shall be incurred unless due authority has been given by each body represented on the Board.

- 3.3. In discharging its function specified in paragraph 3.2 (Viii) above, the Board shall-
- i. (save in exceptional circumstances) seek to invest funding on the basis of-
    - a Proportionality, by reference to the economically active demographic of each administrative area within the city Region;
    - b Deliverability;
    - c Value for money and return on investment / cost benefit ratio; and
    - d Economic impact to the City Region as a whole.
  - ii. Delegate implementation of that function to the lead authority, who shall also act as Accountable Body in relation to any matters falling within that function.

#### **4. Reporting and Accountability**

- 4.1. The Board shall submit an annual report to each of the bodies represented on the Board.
- 4.2. The Greater Brighton Officer Programme Board shall report to the Board and may refer matters to it for consideration and determination.
- 4.3. The work of the Board is subject to review by an ad hoc joint local authority scrutiny panel set up and managed by the lead authority.

#### **5. Membership**

- 5.1. The following bodies shall be members of the Board:
- i. Brighton & Hove City Council
  - ii. Adur District Council
  - iii. Worthing Borough Council
  - iv. Lewes District Council
  - v. Mid-Sussex District Council
  - vi. Crawley Borough Council
  - vii. [Arun District Council]\* \*subject to confirmation
  - viii. University of Sussex
  - ix. University of Brighton
  - x. Further Education Representative
  - xi. Coast to Capital Local Enterprise Partnership
  - xii. Brighton & Hove Economic Partnership
  - xiii. Adur & Worthing Business Partnership
  - xiv. Coastal West Sussex Partnership
  - xv. South Downs National Park Authority
  - xvi. Gatwick Airport Ltd
- 5.2. GBEJC shall comprise the bodies specified in paragraphs 5.1(i) to (vii); and GBBP shall comprise the bodies specified in paragraphs 5(viii) to (xvi).
- 5.3. Each of the bodies listed in paragraph 5.1 shall be represented at the Board by one person, save that BHCC shall, by reason of it being a unitary authority, be represented by two persons (as further specified in paragraph 5.4).

- 5.4. Each local authority member shall be represented at the Board by its elected Leader and, in the case of BHCC, by its elected Leader and the Leader of the Opposition.
- 5.5. Each business sector member shall be represented at the Board by the Chairman of that member or by a person nominated by the Board of that member.
- 5.6. Each university member shall be represented by a Vice Chancellor or Pro Vice-Chancellor of that university or by a person nominated by that university member.
- 5.7. Each further education member shall be represented by its Principal or the Chair of its Governing Body or by a person nominated by that further education member.

## **6. Chair**

- 6.1. The Chair of GBEJC shall, by virtue of his/her democratic mandate, be Chair of the Board
- 6.2. If the Chair of GBEJC is unable to attend a Board meeting, the Board shall elect a substitute from its local authority member representatives provided that no such member representative attending in the capacity of a substitute shall be appointed as Chair of GBEJC / the Board.
- 6.3. The Chair of GBEJC for its first year of operation shall be the Leader of BHCC
- 6.4. The Chair will be elected annually by members of the GBEJC. Election of the Chair will be conducted through a formal process performed by the Democratic Services Team of the Lead Authority. The elected Chair will be appointed at the first meeting of the Board in the new municipal year. A Chair may be re-elected but shall not serve as Chair for more than 4 years.

## **7. Voting**

- 7.1. Each person represents a member of GBEJC, and each person representing a member of the GBBP, shall be entitled to vote at their respective meetings.
- 7.2. Voting at each of the concurrent meetings of GBEJC and GBBP shall be by show of hands or, at the discretion of the chair, by any other means permitted by law, and voting outcomes reached at those meetings shall be on a simple majority of votes cast.
- 7.3. Where voting at a meeting of GBEJC results in an equal number of votes cast in favour and against, the Chair of GBEJC shall have a casting vote.
- 7.4. Where voting at a meeting of GBEJC results in an equal number of votes cast in favour and against, the motion/proposal/recommendation under consideration shall fall in relation of GBBP.
- 7.5. Where the respective voting outcomes of GBEJC and GBBC are the same, that shall be taken as the agreed Board decision and the Board may pass a resolution accordingly.

- 7.6. Where the respective voting outcomes of GBEJC and GBBP differ, the Board –
- i. May not pass a resolution relating to that matter; and
  - ii. May refer the matter to the Chief Executive of the lead authority, who may consult with members of the Board or such other persons as are appropriate, with a view to achieving agreement on the matter between GBEJC and GBBP by discussion and negotiation.
- 7.7. Where, pursuant to paragraph 7.6(ii), agreement is reached the matter at issue shall be remitted to, and voted upon at, the next meeting of the Board.
- 7.8. Where, pursuant to paragraph 7.6(ii), no agreement is reached the motion/proposal/recommendation at issue shall fall.

## **8. Review of decision**

- 8.1. Decisions of the Board will be subject to call-in and review in the following circumstances:
- i. Where a local authority voted to agree a recommendation at a GBEJC meeting, but the decision of the Board was not to agree the recommendation.
  - ii. Where a local authority voted against a recommendation at a GBEJC meeting, but the decision of the Board considered that the interests of the body they represent had been significantly prejudiced; or
  - iii. Where any local authority represented on the Board considered that the interests of the body they represent had been significantly prejudiced; or
  - iv. Where any local authority represented on the Board considered that the Board had made a decision beyond its scope of authority.
- 8.2. The procedure for Requesting, validation, and implementing a call-in and review is specified in Schedule 1.
- 8.3. Where a request for call-in is accepted, the Board decision to which it relates shall be stayed pending the outcome of the call-in
- 8.4. Following call-in, the panel convened to review a Board decision may refer the decision back to the Board for re-consideration. Following referral, the Board shall, either at its next scheduled meeting or at a special meeting called for the purpose, consider the panel's concerns over the original decision.
- 8.5. Having considered the panel's concerns, the Board may alter its original decision or re-affirm it. Paragraph 8.1 shall not apply to the Board's follow-up decision. In consequence, the latter decision may be implemented without further delay.

## **9. Substitution**

- 9.1. Subject to paragraph 9.2, representatives are expected to attend all meetings however, where a representative of a member of the Board is unable to attend a Board meeting, a substitute representative of that member may attend, speak and vote, in their place for that meeting.

9.2. A substitute member must be appointed from a list of approved substitutes submitted by the respective member to the Board at the start of each municipal year.

## **10. Quorum**

10.1 No business shall be transacted at any meeting of the Board unless at least one third of all member bodies are present, and both GBEJC and GPBBP are quorate.

10.2 Quorum for GBEJC meetings shall be three member bodies.

10.3. Quorum for GBBP meetings shall be three member bodies.

## **11. Time and Venue of Meetings**

11.1 Ordinary meetings of the Board shall be convened by the lead authority and will rotate around the City Region

11.2 The Chair of the Board may call a special meeting of the Board at any time, subject to providing members with minimum notice of two working days.

## **12. Administrative, financial and legal support**

12.1 The lead authority shall provide the following support services to the Board:

- i. Administrative, as more particularly specified in the Memorandum of Understanding pursuant to paragraph 13;
- ii. Financial (including the Accountable body function specified in paragraph 12.2); and
- iii. Legal, comprising Monitoring Officer and Proper Officer functions in relation to GBEJC meetings.

12.2 The function of the Accountable Body is to take responsibility for the financial management and administration of external grants and funds provided to the Board, and of financial contributions by each member of the Board, as more particularly specified in the Memorandum of Understanding Pursuant to paragraph 13. In fulfilling its role as Accountable Body, the lead authority shall remain independent of the Board.

12.3 Other members of the Board shall contribute to the reasonable costs incurred by the lead authority in connection with the activities described in paragraphs 12.1 and 12.2, at such time and manner as the Memorandum of Understanding shall specify.

## **13 Memorandum of Understanding**

13.1 Members of the Board may enter into a memorandum of understanding setting out administrative and financial arrangements as between themselves relating to the functioning of the Board.

13.2 The memorandum may, in particular, provide for –



- 13.2.1 Arrangements as to the financial contributions by each member towards the work of the Board, including:
  - 13.2.1.1 The process by which total financial contributions are calculated;
  - 13.2.1.2 The process for determining the contribution to be paid by each member;
  - 13.2.1.3 The dates on which contribution are payable;
  - 13.2.1.4 How the Accountable Body shall administer and account for such contributions;
- 13.2.2 Functions of the Accountable Body; and
- 13.2.3 The terms of reference for the Greater Brighton Officer Programme Board.

#### **14. Review and Variation of Heads of Terms**

- 14.1 The Board shall keep these Heads of Terms under review to ensure that the Board's purpose is given full effect.
- 14.2 These Heads of Terms may be varied only on a resolution of the Board to that effect, and subject to the approval of each body represented on the Board



# Greater Brighton Strategic Priorities

January 2019

## Background & Context

At the Greater Brighton Economic Board meeting on 16 July 2018, the new chair of the Board, Cllr Garry Wall, outlined his views on a vision for the next five years and Board members were asked to provide their responses to this vision. These responses formed the basis of a discussion paper that was presented at the Board Meeting on 16 October 2018. The main recommendation in the discussion paper was that a facilitated session be held in which Board Members could talk through the points raised in that paper in more detail, and work towards developing a Five Year Strategic Plan. This meeting took place on 11 December 2018, and this paper represents a draft set of priorities and recommendations on changes to governance based on the agreed conclusions from that meeting.

## Objectives

Three main themes have been considered;

### 1. ASPIRATIONAL & STRATEGIC

*Purpose and vision of the Board – what does the Board want to achieve?*

### 2. OPERATIONAL & GOVERNANCE

*How does the Board need to be organised to achieve the agreed vision and priorities?*

### 3. RESOURCING & DELIVERY

*What resources need be in place or available to deliver the agreed vision and priorities?*

This paper is in two parts. The first focuses on the emerging vision and strategic priorities for the Board whilst the second half focuses on the more operational aspects of the Board.

## Aspirational & Strategic

After four years of operation the Board must step-up its level of ambition and aspiration. To continue seeing success in the future, the Board needs a clear direction of travel accompanied by the strongest possible political voice.

## Vision Statement

A high-level vision statement for Greater Brighton City Region would be to enable;

<b>A growing, modern economy that is international, creative, connected, talented and resilient</b>
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## International

- An international brand, identity and recognition
- A clear and compelling inward investment proposition
- Maximising the potential of our international gateways to exploit opportunities

- Utilising the connections of our universities to gain access to international skills and expertise

### **Creative**

- Acknowledged innovation in specific sectors
- Maximising the opportunities through knowledge sharing and commercialisation
- Investing in hard and soft infrastructure of our creative and cultural economies
- Capitalising on the benefits of innovation and entrepreneurial spirit

### **Connected**

- An efficient travel network with effective regional, national and international connections
- Ubiquitous fibre-to-the-premises digital infrastructure
- The most 5G-enabled City Region in the UK

### **Talented**

- Attracting the world's most talented individuals to live, learn, work and invest in the City Region
- A modern and integrated approach to skills provision that reflects requirements for the region in order to retain skills
- Effective upskilling and reskilling in workforce development

### **Resilient**

- Economic resilience – enabling an economy that is dynamic and learns to adapt to economic shocks and changes in Government policy
- Environmental resilience – of all infrastructure and in food production, and exploring the benefits of the circular economy
- Social resilience – of Greater Brighton communities and the wellbeing of residents

**The vision may be an aspiration that takes 10 or even 20 years to fully realise. For the purpose of this document there will be a number of priorities to focus on over the next five years.**

### **Key Objectives & Priorities**

The five themes described above are implicit within the vision statement and effectively become our key areas of focus over the next five years. Once agreed a number of tangible and deliverable projects will be developed that will have clear outcomes to support delivery of the priorities.

For each of the areas of focus, a small number of key priorities have been identified. These priorities are aligned with both the government's Industrial Strategy and Gatwick 360°, Coast-to-Capital's Strategic Economic Plan. The priorities are as follows;

## International

### 1. Build an international profile with strong and relevant supporting messaging.

An international profile will not only increase our chances of securing foreign direct investment, but a growing international reputation will also enhance the City Region's standing at a national, regional and local level.

Greater Brighton does have an economic and a social advantage above other City regions and a good brand on which to build upon, but to establish an international profile will require continuous, proactive marketing with clear and consistent messaging to the right places. Messaging should focus on the unique strengths of the City Region, particularly;

- Place e.g. UNESCO Biosphere and strong rural economy, connections through Gatwick Airport (UK's second largest) and the region's two ports, and internationally renowned universities
- Culture & heritage e.g. Brighton and Hove's offering including the regency heritage of the Pavilion, Dome, and Palace Pier alongside the region's theatres and entertainment venues and historic market towns
- Quality of life, natural capital e.g. 20 miles of coastline, South Downs National Park, and High Weald AONB
- Sector specialisms; Creative, Digital and ICT, innovation in health sciences and technology, Advanced engineering, Green growth.

In addition, the logo needs updating to reflect the renewed ambition and focus of the Board and the website needs an overhaul to make it fit for purpose.

### 2. Establishment of an inward investment proposition.

Current work on the Business Survey will inform this. To take this forward in a meaningful way, and in line with competitor City Regions, there is a need to co-ordinate inward investment at a City Region level and develop a strong city region brand and offer to deliver the recommendations outlined in the Greater Brighton Inward Investment & Trade Strategy.

## Creative

### 3. Support innovative businesses to scale and grow

The City Region has a high number of start-ups and is recognised as a successful incubator for innovation. However, there is a need to develop a coherent and consistent business support offer to retain businesses, knowledge and intellectual property within the City Region. A key gap is providing ambitious businesses with the support and opportunity to grow and scale within the City Region.

Particularly around our sector strengths, which include;

- Creative, Digital and ICT
- Cultural Economy

- Healthy Futures (innovation in health sciences and technology)
- Advanced engineering
- Green growth

#### 4. Sharing and commercialising knowledge

There are opportunities to be exploited from businesses and the universities working more closely together to commercialise knowledge (practical wisdom), the benefits of which will cascade across the City Region. The Board can support this by working with the universities so that they clearly articulate their offer to businesses.

### **Connected**

#### 5. Roll-out of fibre infrastructure & Become the most 5G-enabled City Region

The clear priority here is to roll out fibre-to-the-premises (FTTP) to all businesses and households in the next two years. Partners across the City Region are already involved in various schemes, and lessons need to be learned and shared so that the benefits can be maximised.

5G represents a game-changer in mobile communications. The University of Sussex's R&D expertise and industry partnership in 5G puts the City region at the forefront of this evolving technology. Gatwick Airport is also deploying 5G technology and by drawing these strands together with the SME-focused work at the Digital Catapult and 5G Testbed, Greater Brighton has the opportunity to become a trailblazer in the application of 5G technologies.

#### 6. An efficient travel network with effective regional, national and international connections

Efficient and resilient transport infrastructure will be crucial to the future success of the City Region. Part of the Board's role will be to focus its energy on lobbying for improvements to our main travel to work and travel to learn routes – the east-west A27 and A259, and north-south Brighton Mainline and A23/M23. This may be through sub-regional bodies such as the emerging Transport for the South East, direct interactions with the Department for Transport or with other agencies such as Highways England and Network Rail. The Board will need to be clear and consistent in its focus and messaging.

As well as lobbying Central Government and other strategic partners there are incentives that can be developed at a local level, such as the roll-out of EV charging points and schemes around active travel.

## **Talented**

### 7. Attracting and retaining talent in the City Region

The City Region is home to a highly skilled talent pool. Attracting talented people to the City Region will benefit the City Region in terms of spending power and the creation of jobs aligned to the talent pool. To attract the best talent there needs to be a focus on the quality of life offer. Cultural strengths include Brighton and Hove's regency heritage, a range of festivals, theatres and entertainment venues across the region alongside historic market towns and natural assets such as the southern coastline, South Downs National park and the UNESCO Biosphere. All of these demonstrate that Greater Brighton is **THE** place to live, work, visit and invest.

To retain talent there is also a need to ensure individuals get jobs that are best matched to their skills and expertise.

### 8. Develop an integrated approach to talent

The City Region's skills offer must better match the needs of a modern economy. A priority must be to invest in people so that they can contribute to the economy and improve social mobility. Assets such as the universities, colleges and schools need to be aligned and mobilised to achieve this. This includes investment in workforce training to improve staff retention, increase productivity and help business and residents to exploit the benefits of technological advancements such as robotics and the digitisation of the workplace.

Whilst skills are important there are other aspects relating to nurturing talent that should not be overlooked, including; behaviours, aspiration and adaptability. A holistic approach needs to be taken to attracting, nurturing and retaining a talented workforce.

## **Resilient**

### 9. Build economic resilience

In an uncertain and fast-changing world, individuals, businesses and other institutions need to react decisively and positively to external forces, such as economic shocks or Government policy announcements. Resilience needs to be built in a proactive way, and technology will have an important role to play in embedding new solutions.

### 10. Build environmental and social resilience

For the Greater Brighton economy to continue to grow into the future, there is a need to build resilience and security into our blue, brown and green infrastructure. There is an opportunity to build upon the work the Infrastructure Panel is doing on energy and water to look at resilience and a circular economy in the whole. This will

involve looking at other physical infrastructure e.g. digital, green infrastructure, food production and waste management.

There is also a need to build resilience in our communities and residents. Key areas of focus could be around mental health, social inclusion, food poverty and fuel poverty. There is a role that Greater Brighton can play in bringing together third-sector and other agencies in a “Social Innovation Lab” or similar central point.

Recommendations;

1. Adopt the new strategic vision and ten priorities for the Board
2. Continue enhanced communications activity including, proactive marketing with clear and consistent messaging, a website overhaul, and development of the brand
3. Develop a pipeline of projects which reflect the priorities
4. Continue to support existing work-plan projects to completion

### **Other Areas for Consideration**

There are several other priority areas, which whilst not featuring in the priorities above need to be acknowledged;

#### **Local Industrial Strategy**

Working with Coast to Capital to deliver a Local Industrial Strategy will be an immediate focus, as this work is set to start in early 2019. The role for the Board is to clearly demonstrate how its priorities are aligned to Coast-to-Capital’s Strategic Economic Plan (Gatwick 360°), and the Government’s Industrial Strategy, and make the strongest possible case for investment into the City Region. A piece of work is currently underway to identify a number of projects that will help Coast to Capital deliver a successful Local Industrial Strategy at a Greater Brighton level.

#### **Housing**

Greater Brighton is an area of high housing demand which is exacerbated by geographical and physical constraints around land availability. Demand is set to rise faster than supply into the future, so the challenge is only set to intensify. The Greater Brighton One Public Estate Programme will continue to review how we best use our assets and bring forward sites that can be used to develop new homes. But outside of One Public Estate there is limited direct intervention that can be co-ordinated at a Greater Brighton Level. Each local authority has or soon will have an adopted Local Plan that sets out housing delivery targets over the next 12-15 years. The role of the Board is to support the individual authorities deliver on the targets, and this again is best done by lobbying Homes England and other Government agencies for interventions that unlock stalled sites and accelerate housing delivery. The Board also has a key advocacy role to play in promoting the area to leverage in private sector investment.



Recommendations;

1. Work with Coast-to-Capital to deliver a Local Industrial Strategy for the City Region
2. Agree that the Board adopt a strong lobbying role around housing

## Operational & Governance

### Board Membership – Local Authorities

Five years in a rapidly evolving political and economic landscape is a long time, so the Board needs to take a fairly pragmatic approach to new membership and to extending the current geography. The advantages and disadvantages of expanding membership are set out below.

Advantages of growing membership	Disadvantages of growing membership
<ul style="list-style-type: none"> <li>• Widening Greater Brighton geography and extending its reach</li> <li>• Increasing voice and strength of argument to Government and other strategic bodies e.g. TfSE</li> <li>• Widening the Greater Brighton economy</li> <li>• Greater opportunities to realise the Board's vision and ambitions</li> <li>• Increased budget contributions</li> </ul>	<ul style="list-style-type: none"> <li>• Dilution of the functional economic area that was the foundation of the City Deal</li> <li>• Possible tensions with other stakeholders or neighbouring partners who share some of the City Region area or similar strategic aims</li> <li>• Increased numbers could reduce engagement and effectiveness of meetings</li> <li>• Increased numbers may require new governance structures and increase costs</li> </ul>

With a range of advantages and disadvantages to be considered, a systematic and consistent approach to organisations that express an interest in joining the Board should be adopted. This can be fairly light-touch and act as a guide rather than a set of fixed criteria, but for proposed new members consideration would need to be given to the following five questions;

1. Does the organisation buy into the Board's agreed vision and priorities?
2. Do they share economic characteristics and represent our functional economic area?
3. Do they add capacity to help us deliver on our vision and priorities?
4. Will they add to the Board's reputation, in terms of legitimacy, standing and reach?
5. Are they going to actively participate and commit resource to supporting the Board and deliver the work programme?

### Board Membership – Other Organisations

The limited business representation on the Board has been discussed at length and the consensus is for more effective engagement with the business sector. Opening the Board up to new business representation may seem like a logical step, but there are a number of potential issues;

1. Which businesses to invite, and how many? It could get unwieldy very quickly if we want representation from a number of sectors.
2. What is in it for the businesses? Business leaders will need to give up their time to attend Board meetings or other events and some sort of incentive may need to be offered.
3. What is the Board trying to be? Coast-to-Capital and Gatwick Diamond are already two business-led bodies, and business is represented on the Board through the three business partnerships.

Business engagement is clearly important, and the Business Survey being carried out in early 2019 will be the first time that Greater Brighton has directly reached out to the business community. The survey will be informative and is an opportunity to start a process of wider engagement with business. A recommendation is that at least once a year Greater Brighton should host a business engagement event. This would very much be a two-way information exchange aimed at building relationships between the Board and City Region businesses. Greater buy-in from business will be essential to deliver key priorities and will be especially important around positioning and messaging.

#### Recommendation

1. Set up regular business engagement events for the Board

#### Governance – Board Chair

The current situation, as directed by the Board's Heads of Terms, is that the Board Chair rotates on an annual basis between the local authority partners. However, it can be argued that this is not satisfactory as 1 year is not long enough for a Chair to build any momentum or forge strong relationships with external partners and stakeholders.

#### Recommendation

1. Amend the Board Heads of Terms to reflect an annual election of the Chair, but remove the requirement for a **new** chair to be appointed each year

The wording of the recommendation would mean that a serving Chair could put themselves forward once again to serve another year, and any number of years after that, but that every year there would be a formal process to elect the Chair.

#### Governance – Strategic Leadership

There is a need for Board Members to take greater ownership and involvement in the Board activities which will also strengthen the collective voice of the Board. The recommendation is that a cabinet-style system be adopted where Board members will lead on certain issues or key priorities, and this would involve both local authority and business partners. The Board Member would then act as a spokesperson for that area and take a strategic leadership role around the delivery of projects or work items around their area.

The Board does not have a dedicated officer operating at a strategic level. Work at the strategic level is led by Brighton & Hove City Council with some work picked up by senior officers from across the partnership. However, senior officers have limited capacity to drive forward the work plan, so this will be reviewed to see if there is an alternative approach.

#### Recommendation

1. Adopt a cabinet-style approach and appoint Board Members as spokespeople/leaders on priority areas

### **Governance – Board Meetings**

The general consensus is that current format of quarterly two-hour Board meetings, is unsatisfactory, especially from the point of view of the non-local authority members. If the Board is going to realise its ambitions over the next five years there needs to be better engagement and participation from all members. The Board needs to function in a way that allows it to get most value from the knowledge and expertise present at the meetings.

There is a need to look at new approaches to Board meetings, and recommendations here are;

1. Reduce the number of annual Board Meetings from four to three
2. Throughout the year hold two further workshops, which could be thematic, to discuss issues in greater detail

### **Governance – Officer Programme Board**

The Greater Brighton Officer Programme Board (GBOPB) comprises officers from across the partnership and the Greater Brighton Support Team. The GBOPB meets eight times per annum (twice between each Board Meeting). The exact role and responsibility of this Board is unclear, possibly because the purpose of the group and Board in general, has evolved from the early years following signing of the City Deal. The total time commitment involved from the offers in attending and preparing for the meetings is significant, and this time may be best employed on other activities associated with achieving the Board's priorities.

In contrast, specific working groups have been set up to support the delivery of the GB energy and water plans and the business survey with clear outputs and shared responsibilities, plus a high level of engagement from businesses, Government agencies and other key stakeholders.

Recommendations:

1. Review the Officer Group role and function
2. Set up specific working groups for all key priorities/projects

## Resourcing & Delivery

Current member contributions to the Board budget are £180,000. The running costs of the Board (support team costs, communications, Legal Services, Democratic Services and other out-of-pocket costs) are around £146,000, which leaves £34,000 for the work programme.

However, for 2018/19 the work programme budget has been bolstered by a large underspend of £120,000 from 2017/18 (based on a cumulative underspend on salaries due to vacant posts), meaning that there is a large work programme. By the end of 2018/19 there is unlikely to be much underspend, so there will not be a large carry-forward to support work in 2019/20, current estimates suggest a working budget less standing costs of £40,000 in 2019/20.

If the Board wants to develop a number of projects to deliver its priorities and realise the ambition and there is going to be an additional cost aside from the resources of the Greater Brighton Support Team, there will be a need to increase funding, prioritise with the remaining budget, or a combination of the two options with agreed increased contribution for defined outputs.

Recommendations:

1. A budget report for 2019/20 will be presented at the next Board Meeting.
2. Each autumn a list of proposed projects and budget requirements are brought to the Board at a meeting for decision/prioritisation for the next financial year.

## Recommendations

Some indicative costs have been provided as a basis for discussion. As a rough guide, the anticipated total cost for year 1 would be around £60k, of which £30k would be recurring in subsequent years, and a £30k one-off-cost associated with redeveloping the website and rebranding. This would mean increasing the Board's budget by around £25,000.

Aspirational and Strategic	Indicative costs
<ol style="list-style-type: none"> <li>1. Adopt the new strategic vision and ten priorities for the Board</li> <li>2. Continuing enhanced communications activity but including a website overhaul, and development of the brand</li> <li>3. Develop a pipeline of projects which reflect the priorities</li> <li>4. Continue to support existing work-plan projects to completion               <ul style="list-style-type: none"> <li>• University of Chichester Business Support Programme</li> <li>• Greater Brighton Business Survey</li> <li>• Energy and Water Plans</li> </ul> </li> <li>5. Work with Coast-to-Capital to deliver a Local Industrial Strategy for the City Region</li> <li>6. Agree that the Board adopt a strong lobbying role around housing</li> </ol>	<p>None</p> <p>£24,950 p.a. + TBC</p> <p>Project dependent</p> <p>None</p> <p>£30,000 (potential carryover)</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p>
Operational and Governance	
<ol style="list-style-type: none"> <li>1. Adopt the proposed criteria/questions used to evaluate potential new members</li> <li>2. Set up regular business engagement events for the Board</li> <li>3. Amend the Board Heads of Terms to reflect an annual election of the Chair, but remove the requirement for a new chair to be appointed each year</li> <li>4. Adopt a cabinet-style approach and appoint Board Members as spokespeople/leaders on priority areas</li> <li>5. Reduce the number of annual Board Meetings from four to three</li> <li>6. Throughout the year hold two further workshops, which could be thematic, to discuss issues in greater detail</li> <li>7. Review the Officer Programme Board role and function</li> <li>8. Set up specific working groups for all key priorities/projects</li> </ol>	<p>None</p> <p>£0-£5,000 p.a.</p> <p>None</p> <p>None</p> <p>None</p> <p>£0-£1,500 p.a.</p> <p>None</p> <p>None</p>
Resourcing and Delivery	
<ol style="list-style-type: none"> <li>1. A budget report for 2019/20 will be presented at the next Board Meeting.</li> <li>2. Each autumn a list of proposed projects and budget requirements are brought to the Board at a meeting for decision/prioritisation for the next financial year*</li> </ol>	<p>None</p>



\*For financial year 2019/20, this would have meant budget discussions taking place in late 2018 for agreement at the first Board meeting in 2019. This has not been possible within current timescales for work on this document so a budget report for 2019/20 will be presented at the next Board Meeting.







Greater  
Brighton



Greater Brighton Economic Board

Annual Report 2018/19

July 2019

The Greater Brighton City Region covers the local authority areas of Adur, Brighton & Hove, Crawley, Lewes, Mid Sussex and Worthing.

Key assets include a growing international airport, a major road and rail transport corridor to London, two universities, and unique natural capital including the coast, South Downs National Park and the UNESCO Biosphere.

The overarching aim of the Board is to protect and grow the economy, by co-ordinating economic development activities and investment at City Region level. By joining together places and working collaboratively to build on the area's economic assets and unblock its barriers, the City Region will be able to fulfil its economic potential to become one of the United Kingdom's top performing urban economies.

Since being formed, the Board has helped to secure more than £200 million of investment into the City Region. This money is delivering real benefit across the Greater Brighton region, ranging from the construction of new flood defences in Shoreham and Newhaven, to building world-class educational facilities at the University of Brighton and GBMet College. The funding has helped create, or set in chain plans for, 24,000 jobs, build 18,000 homes and unlocked £2 billion in private sector investment.

## Greater Brighton Economic Board Members

### 6 Local Authorities

- Adur District Council
- Brighton & Hove City Council
- Crawley Borough Council
- Lewes District Council
- Mid Sussex District Council
- Worthing Borough Council

### 3 Business Partnerships

- Adur & Worthing Business Partnership
- Brighton & Hove Economic Partnership
- Coastal West Sussex Partnership

### 2 Universities

- University of Brighton
- University of Sussex

### Further Education College

- Greater Brighton Metropolitan College (GBMet)

### Local Enterprise Partnership

- Coast to Capital Local Enterprise Partnership

### National Park Authority

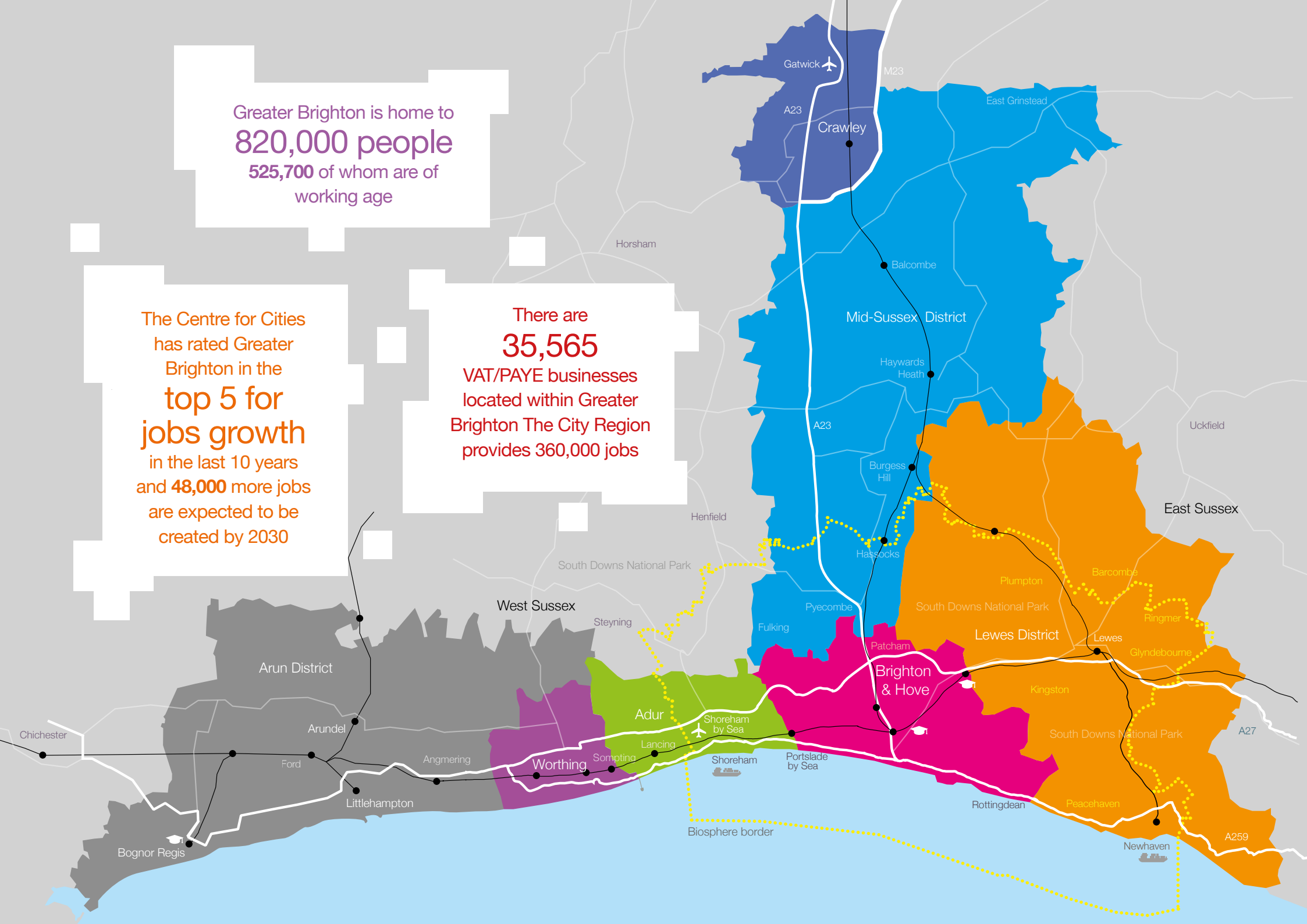
- South Downs National Park Authority

### Gatwick Airport Ltd

Greater Brighton is home to  
**820,000 people**  
525,700 of whom are of  
working age

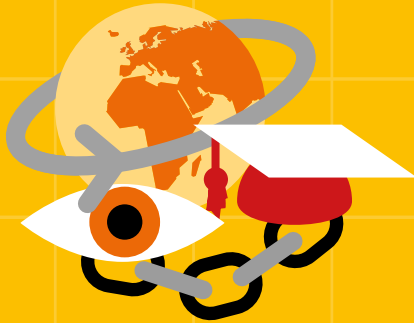
The Centre for Cities  
has rated Greater  
Brighton in the  
**top 5 for  
jobs growth**  
in the last 10 years  
and **48,000 more jobs**  
are expected to be  
created by 2030

There are  
**35,565**  
VAT/PAYE businesses  
located within Greater  
Brighton The City Region  
provides 360,000 jobs



# Our aspirations

## International

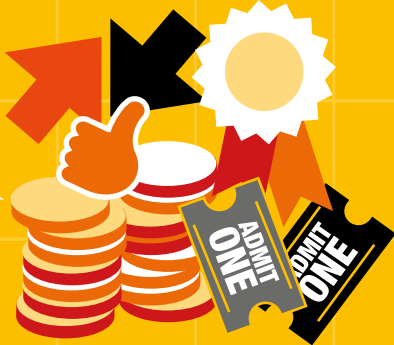


An international brand, identity and recognition

Maximising the potential of our international gateways

Utilising the connections of our universities to gain access to international skills and expertise

## Creative

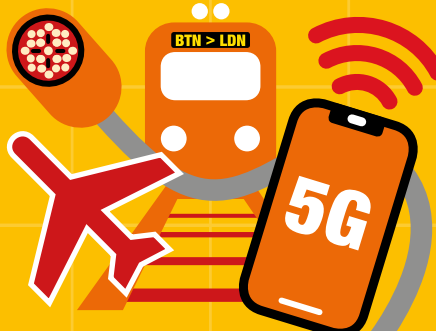


Acknowledged innovation in specific sectors

Maximising the opportunities through knowledge sharing and commercialisation

Investing in infrastructure of our creative and cultural economies

## Connected



An efficient travel network with effective regional, national and international connections

Ubiquitous fibre-to-the-premises digital infrastructure

The most 5G-enabled City Region in the UK

## Talented



Attract talented individuals to live, learn, work and invest in the City Region

A modern and integrated approach to skills provision

Effective upskilling and reskilling in workforce development

## Resilient

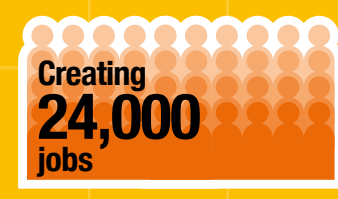


Economic resilience – enabling an economy that is dynamic and learns to adapt to external forces

Environmental resilience – of infrastructure and food production, exploring circular economy benefits

Social resilience – of Greater Brighton communities and the wellbeing of residents

# Our successes so far



# Greater Brighton Highlights 2018/19 – Great progress and more to come

## Raising the Bar

The Board has raised its ambition and aspiration in developing a **vision** and set of **priorities** on the kind of city region that Greater Brighton is striving to be; **international, creative, connected, talented and resilient**. Those five themes each have two key priorities attached and these have been identified as the key areas of focus for the Board over the next five years.

## Protecting Shoreham

The **£45m** Adur Tidal Walls scheme officially opened in March. More than **seven kilometres** of new or improved river and sea defences have been constructed, which will better protect **over 2,300 homes** and **169 commercial properties**, as well as important local infrastructure.

## Full Steam Ahead at the Northern Arc

In July 2018, **Homes England** announced that it had acquired **the 176 hectare Northern Arc site**, in Burgess Hill. As land owner for the whole site, Homes England will **accelerate the delivery of the 3,500 planned homes**. The investment will also ensure that key infrastructure, and facilities including two new schools, will be delivered alongside the new homes.

## Getting Ready for 5G

In September, the **UK's latest 5G testbed was unveiled** at the **Digital Catapult Centre in Brighton**. The facility lets companies experiment with new applications and services which take advantage of the unique nature of 5G. This is a **major step forward** in helping take the technology out of university labs and into the market, and **Greater Brighton businesses** are going to be at the forefront of this.

## Safeguarding Newhaven

The **£15.5m** scheme will reduce the risk of flooding to **431 homes** and **390 businesses** in and around Newhaven. The scheme will also protect the road network and railway infrastructure, and will **support the wider regeneration** of Newhaven.

## Building Resilient Utilities

Work is progressing on **developing Energy and Water plans** that will **futureproof the City Region** by ensuring that Greater Brighton can sustain future economic and population growth. **Digital infrastructure** and **security** are also being reviewed, as part of the City Region's **comprehensive approach to building resilience**.

## Extending our Reach

Part of the Board's increased ambition is to **raise the profile of Greater Brighton**. To that end an article was published in the respected **Municipal Journal**, which highlighted the need for **Government to not overlook areas south of London** when it comes to making important **investment decisions**.

# Increasing our aspiration

For Greater Brighton to reach its full potential there is a need for the Board to take a step forward in aspiration and the level of associated activity.

A set of Greater Brighton Strategic Priorities have been developed to build a modern, growing economy that is international, creative, connected, talented and resilient. Those five themes each have two key priorities attached and these have been identified as the key areas of focus for the Board over the next five years.



## International

- Build an international profile with strong and relevant supporting messaging
- Establishment of an inward investment proposition



## Creative

- Support innovative businesses to scale and grow
- Sharing and commercialising knowledge



## Connected

- Roll out of fibre infrastructure and become the most 5G-enabled City Region
- An efficient travel network with effective regional, national and international connections



## Talented

- Attracting and retaining talent in the City Region
- Develop an integrated approach to talent



## Resilient

- Build economic resilience
- Build environmental and social resilience

These priorities will be crucial in making the case to Government for investment and for making coordinated and coherent cases for investors to come here. The priorities are aligned with Gatwick 360°, the LEP's Strategic Economic Plan.

The Board is clear that it wants to look back in five years and to have made a positive difference to the lives of Greater Brighton residents and prosperity of its businesses, so a set of projects have been developed to deliver on these priorities.

## Building a resilient city region

On 22 March 2019 the new £45 million Adur Tidal Walls scheme was officially opened by Sir James Bevan, Chief Executive of the Environment Agency.

More than seven kilometres of improved and new river and sea defences have been constructed which will help keep the community of Shoreham safe from flooding from storms and rising sea levels.

The new flood defences will better protect over 2,300 homes and 169 commercial properties, as well as important local infrastructure such as the road network, railway line and Shoreham Airport.

The new defences are formed of embankments, sheet pile walls, rock revetments, flood glass, and property level protection, and are designed to last for 100 years, with the option of being raised further to add even greater protection into the future. The project has also created approximately 1.4 hectares of compensatory saltmarsh habitat for the benefit of local wildlife, and the Environment Agency has also improved public footpaths along the route of the defences.

The Adur Tidal Walls scheme will have an immeasurable impact on the residents and businesses in Shoreham and Lancing. It will protect communities from future flooding but it also gives investors certainty, which will



unlock the area for housing developments and employment space, thereby supporting the local economy and opportunities for local people, while opening up the riverside to local residents.

In addition to the crucial flood defences in Shoreham, we are also building resilience and security in Newhaven.

Following flooding in 2013, The Environment Agency, in partnership with Lewes District Council, developed a scheme to reduce flood risk. The scheme covers both banks of Newhaven, including the commercial areas near the Port.

The £15.5m scheme will reduce the risk of flooding to 431 homes and 390 businesses in and around Newhaven. Some areas of

Newhaven currently have a 1-in-10 chance of flooding in any given year. The scheme has been designed to provide at least a 1-in-100-year standard of protection taking into account the effects of climate change. This will mean that in any one year, there will be a less than 1% chance that Newhaven will experience flooding from the sea or River Ouse.

The scheme will also protect local infrastructure such as the road network, railway tracks and train station which were closed for a time during the 2013 floods. It will also support wider regeneration of Newhaven, helping to bring new investment, jobs and homes to the area.

Construction of the flood defences started in early 2016 and is scheduled to be complete later this year.

## Building homes and jobs for the future: a focus on Burgess Hill

Burgess Hill is a key strategic growth area for the City Region. Mid Sussex District Council has an ambitious plan for the town, which includes;

- 5,000 new homes
- Town centre regeneration
- Improved rail station with new homes
- Dualling of the A2300 (main road into the town from the A23)
- The HUB employment area, 25 hectares
- A Science and Technology Park with 100,000m<sup>2</sup> of employment space

The total programme will see around £1bn of investment into the town. Greater Brighton secured £14.9 million from the Local Growth Fund which will support road enhancements, public transport improvements, walking and cycling initiatives and access to the proposed Science Park.

Work has started in delivering 1,500 homes at various locations across Burgess Hill. In July 2018 Homes England announced that it had acquired the 176 hectare Northern Arc site, the agency's most significant intervention to date. As land owner for the whole site,

Homes England submitted an outline planning application in late 2018 which brought forward early release of the first phases of new homes. The investment will also ensure that key infrastructure and other facilities including two new schools, will be delivered alongside the 3,500 planned homes.

Such an intervention from Government represents a clear vote of confidence in the City Region. It is an endorsement of the City Region's advocacy of sensible, sustainable growth, which provides homes for future generations and supports our growing businesses, whilst recognising the needs of local people and protecting our wonderful landscape.

In September 2018 work started at The Hub, a 25 hectare site that will offer much needed industrial, warehouse and office space to aid the economic growth of Burgess Hill. The Hub will provide up to 50,000m<sup>2</sup> of employment space, of which up to 14,000m<sup>2</sup> will be for distribution and warehousing. Much of the remainder is expected to be technology-led businesses offering sustainable high value jobs. DPD, the UK's leading parcel delivery firm, has taken up a 4,000m<sup>2</sup> distribution centre at the site, and this was completed in March 2019.





## Newhaven Enterprise Zone – the place to do business

The summer of 2018 was a significant period for the Newhaven Enterprise Zone (NEZ). At the end June, Rampion's Operations and Maintenance base was officially opened, and a few weeks later a new Strategic Framework for the NEZ was unveiled.

Covering eight sites in the town, the NEZ acts as a catalyst to deliver new commercial development, new jobs and local growth opportunities that will contribute to the wider development of the local area.

Rampion's impressive and imposing Operations and Maintenance base provides a flagship landmark in the NEZ. This facility houses the wind farm's control room and offices, and will be home to the 60-strong operations and maintenance team tasked with the efficient running of the wind farm.

Through its construction, the base has already acted as a catalyst for the regeneration of the port and helped to stimulate the local economy. Other businesses have started to flock to the area. In the last year businesses locating to or expanding within Newhaven include Edwards Modular Controls, Fundraising Auctions Quintessence and ValetPRO.



In July 2018 more than 60 local business owners, key local figures and partners of the NEZ joined together to learn about wider plans for Newhaven, a year since it gained Enterprise Zone status.

Investment in the NEZ to date is approaching £30 million in public sector funding and private sector match combined; providing critical flood defences, improving site viability and unlocking land for development. The Strategic Framework looks ahead to 2030, and the vision is that the NEZ will have helped deliver a new era for Newhaven.

The Strategic Framework focusses on three priorities, and details can be found at [http://bit.ly/NEZ\\_SF](http://bit.ly/NEZ_SF)



### Rampion windfarm in numbers:

- 116 turbines
- 72 square km site – about the size of Guernsey!
- 13-20 km off of the Sussex Coast
- Will generate almost 1,400 Gigawatt hours of power each year...
- ... which is enough to power 350,000 homes
- Created 60 permanent jobs
- The building itself features 48 solar panels and 16 electric vehicle charging points

## Connectivity for the future



In September, Digital Catapult Brighton unveiled the UK's latest 5G testbed. The 5G testbed will allow small businesses to benefit from state of the art 5G mobile wireless communications, and provide space to test and explore the potential new applications of 5G. It will also help the City Region to support delivery of a key aim within Government's Industrial Strategy, which is for the UK to become a world-leader in 5G technology. The facility lets companies experiment with new applications and services which take advantage of the unique nature of 5G. This is a major step

forward in the wider roll out of this advanced technology, helping take the technology out of university labs and into the market.

The infrastructure was funded by a £1.2 million grant secured by Coast to Capital Local Enterprise Partnership through the Local Growth Fund.

5G offers a significant opportunity for the UK in bringing together the worlds of mobile and internet, helping to increase speed and improve bandwidth. It also presents huge

opportunities for businesses and consumers, such as support for autonomous cars, better support for the application of Internet of Things in healthcare, logistics, manufacturing, and support for more interactive and new models of content creation and consumption of media.

At the launch event, an immersive technology showcase presented the best of local virtual reality, augmented reality and mixed reality technologies, demonstrating the breadth and depth of technological innovation and development in Greater Brighton.

## Our near misses – the need for dispelling the myths

Over the last year partners from across the City Region have submitted a number of funding bids to secure much needed investment in the City Region.

In June a bid was submitted for a slice of an £840 million Department for Transport (DfT) fund to spend on tackling the area's transport congestion problem. The Transforming Cities Fund bid criteria required a focus on improving 'urban corridors' for commuting and businesses and therefore Greater Brighton decided to focus on the A259 coast road that links Newhaven to Worthing.

In its submission the point was made that although there are already large movements of employees within the coastal area, congestion is holding businesses back. Reference was made to DfT figures which show the average delay on the A roads is more than double the rest of south east England. Furthermore, during peak times, in the 60-minute drive-time band, used as a standard measure, commuters from Brighton city centre can only expect to reach as far as Worthing, a mere 12 miles away. These delays significantly reduce the area's attractiveness to businesses and future investors; impacts on productivity; reduces the retention of staff, and limits growth.

The DfT announced at the end of September which non-mayoral cities would progress to the next step of the bid process, and unfortunately the Greater Brighton's submission was not one of the ten shortlisted.

Initial feedback from the DfT confirmed that competition was high (approximately 30 applications for 10 places), and that the evidence provided in support of our bid was not as compelling as some of the other bids. However, it was a great achievement that Greater Brighton partners, in collaboration with colleagues from East and West Sussex County Councils, and other agencies, produced such a credible bid in the timeframes and the proposals put forward were considered to be potentially appropriate for similar, future funding opportunities when these become available.

The bid showed the strength of Greater Brighton in that working together, and with other stakeholders, we can make a more powerful regional case.

In April 2018, Channel 4 launched its '4 All the UK' strategy and outlined plans to open two new creative hubs, including a national HQ, bringing 300 jobs to the regions.



Brighton & Hove City Council, working with the local television sector, Brighton and Sussex universities and Greater Brighton Metropolitan College – all of whom are members of the Greater Brighton Economic Board, submitted a bid to become home to one of Channel 4's two new creative hubs. The bid outlined the city's distinctive offering as a major digital and creative centre. The city is home to hundreds of artists and creative producers and hosts more than sixty festivals a year, including two of the



## Our near misses – the need for dispelling the myths

Unfortunately Brighton was not chosen as one of the two venues for the location of a Creative Hub. Feedback indicated that Brighton was considered too close to London and the London employment market, and therefore a new hub in Brighton would fail to have an impact in providing new opportunities for a local workforce.

In response to these near misses, the Chair of the Board produced an article published in the respected Municipal Journal. 'Forget about the myth of the Sunny South' was the clear message which called for decision makers to ditch the perception that everything is rosy on the coast. Publication of the article came amid concerns that Government investment is channelled North directing funding into areas such as the Northern Powerhouse and the Midlands Engine with directly elected Mayors stealing a march on the region.

The article made clear that the City Region, which contains nearly one million people from the south coast to Gatwick, is a vibrant place to do business with an economy worth more than £21 billion a year, and a net contributor to the exchequer. With Government and big business shifting investment focus to the north, overlooking regions south of the capital risks

choking off the contribution our economies make to the UK economy.

While understanding the reasons for the broadcaster's decision, the article expressed concern about the feedback that Brighton was too close to London and a new hub would fail to have an impact in providing new opportunities for a local workforce. This view is deeply concerning as it reveals an unfortunate unawareness of the needs of our young people, the skills gaps we clearly have, the pockets of deprivation that exist and the employment opportunities we need to create for people born and brought up here to be able to stay.

To be seen as the southern outpost of London is to do to the area a massive disservice. The role of the Board is to remind Government and business that we do have challenges and also have much to offer to help create wealth for the UK. Gatwick Airport and Crawley Borough Council joining the Board showed that the benefits of working together as a coherent regional force were being recognised and the Board would continue to make significant headway in drawing in funding to address key issues.

most significant arts festivals in the country. The bid highlighted the city's established success in media, digital innovation and the arts, its unique character as a location known for its quality of life and independent spirit, and its excellent transport links nationally and internationally, including its close proximity to Gatwick Airport. The bid also demonstrated how the benefits of Channel 4 investing and locating in Brighton would cascade across the wider Greater Brighton Region.

In an announcement at the end of May, Channel 4 confirmed Brighton was one of six cities shortlisted, and a delegation from Channel 4 was received for a visit in Brighton.

## Driving progress through events

In early March the inaugural 'Prosperity through Innovation' event was organised by the Coastal West Sussex Partnership, in collaboration with Willmott Dixon and the Greater Brighton Economic Board, at Ricardo's impressive building in Shoreham.

The main purpose of the innovative conference was to look at ways to drive growth across the City Region and the event has been hailed a great success.

Attended by more than 90 leaders from across the public and business sectors in Sussex, the conference was opened by Coastal West Sussex Partnership Chairman Henry Powell, who explained that the role of the partnership is to champion economic growth in the region.

A range of speakers gave overviews of the challenges faced by Sussex's coastal region and the UK as a whole – from housing in terms of affordability and Brexit concerns, to digital connectivity and full fibre being crucial to the UK, to construction and the skills challenges within the industry – and offered an insight into the innovative approaches being taken to promote economic success.



**Above** Prosperity through Innovation event

**Left** Henry Powell speaking at the PIP event



**Above** Professor Greg Clark at the Futureproofing the City Region event

A second event, “Futureproofing the City Region: Civic Innovation and the Transformational Economy”, was also held in March. The forum, organised by the Board and Brighton-based, the IMEX Group, brought together local businesses, politicians and representatives from the universities to discuss how to develop the identity of the Greater Brighton region.

Professor Greg Clark, a leading urbanist who has advised over 100 cities around the globe,

was the keynote speaker. Prof. Clark supports and guides metropolitan strategies world-wide as Professor of City Leadership at University College London and a strategic advisor for the Organisation for Economic Cooperation and Development’s (OECD) Local Economy Programme.

In his keynote presentation, Prof. Clark said that Greater Brighton is well placed to join other regions around the world as a thriving centre of innovation and growth.

The CEO and deputy chairman of Brighton & Hove Albion Football Club, Paul Barber, also presented at the event to demonstrate the impact that a Premier League football club can have on the local economy. He said the clear vision, persistence and resilience needed to build the Amex stadium would also be needed to grow the region. He said the football club was now the single biggest promotional tool for the City Region with its matches frequently broadcast to 200 cities around the world.

On the back of this event we are developing a “Pitch for Place” for the City Region. Prof. Clark’s view was that the City Region has a diverse population with a willingness and appetite to embrace life. There is also a high

level of civic activism which means the region is already in a good position to demonstrate how to meet sustainably some of the complex challenges ahead; increasing populations, climate change, technological advancement and global rebalancing. In a complex world, it is important to be able to tell a simple story about a destination.



## Making better use of our assets

The National One Public Estate Programme ('the National Programme') is an initiative funded by the Cabinet Office Government Property Unit (GPU) and delivered in partnership with the Local Government Association (LGA). The Programme is designed to facilitate and enable local authorities to work successfully with Government and local agencies on public property and land issues through sharing and collaboration. It has four main objectives, to:

1. Create economic growth (new homes, employment floorspace and jobs);
2. Enable more integrated customer-focused services;
3. Generate capital receipts, and;
4. Reduce running costs.

One Public Estate is about getting more from the collective public sector estate – whether that's unlocking land and surplus sites for new housing and jobs, enabling more joined-up public services for local communities or creating further opportunities for local authorities and public sector partners to reduce running costs and generate income to deliver savings for the taxpayer.

The National Programme began in 2013, when it involved just 12 partnership areas. It has now expanded to include more than 319 councils (90%) in 76 partnership areas working on projects to transform places and public services right across England. Greater Brighton is one of these partnership areas, having joined the National Programme in November 2016.



To date, the Greater Brighton Partnership has secured £1,861,500 in funding from the National Programme as follows:

**£1,042,500 in One Public Estate funding (Phases 4, 6 and 7).** Revenue funding has been awarded to support the development of 11 projects located across the city region:

- Worthing Integrated Care Centre, Worthing Civic Centre
- Preston Circus Fire Station, Brighton
- Preston Barracks Primary Care Centre, Brighton
- Moulsecoomb Neighbourhood Hub, Brighton
- Brighton General Hospital, Brighton
- Springman House, Lewes
- Conway Street Industrial Area, Hove
- Patcham Court Farm, Brighton
- North Street Quarter Health Hub, Lewes
- Eastern Road, Haywards Heath
- Burgess Hill Station Quarter, Burgess Hill

The funding covers a range of activities, including feasibility, viability, master planning, business case development and project management support, to provide the evidence base needed to make robust asset management decisions. It has also part-funded a dedicated programme management resource, responsible for the day-to-day management of the Local Programme, up to September 2021. As the Lead Authority for the Greater Brighton One Public Estate Partnership, Brighton & Hove City Council has provided the necessary match-funding for this post. It is currently expected that over the next 10 years these 11 One Public Estate projects will deliver approximately: 1,792 new homes; £58m in capital receipts; £7.2m in reduced running costs; £280m of inward investment; 5,042 new jobs (including construction), and; 29,000m<sup>2</sup> employment floorspace. The projects are at relatively early stages of development and so it should be noted that the forecast outputs may change as business cases are completed and schemes are developed and approved.

**£819,000 in Land Release Fund funding** to support 3 projects to deliver 79 new affordable rented homes with all land released by 31 March 2020:

Kensington Street, Brighton; Victoria Road, Portslade, and; Selsfield Drive, Brighton. This capital grant is funding activities such as site demolition, groundworks and infrastructure service improvements to enable scheme viability. The projects form part of Brighton & Hove City Council's (BHCC) New Homes for Neighbourhood's Programme, which aims to deliver at least 500 new council homes.

The 2018/19 Greater Brighton One Public Estate Annual Report will be presented to the Greater Brighton Economic Board in October 2019 and will include further information on the projects and their progress.



# The Greater Brighton Investment Programme – Highlights from 2018/19

In 2018/19 we saw the completion or near completion of key projects, including the Adur Tidal Walls, Newhaven Flood Alleviation Scheme and 5G Testbed, which have all been detailed earlier in this report.

In addition, there are other projects that have witnessed significant progress and these include the Central Research Laboratory (Brighton), Circus Street (Brighton) and Teville Gate (Worthing).

## Central Research Laboratory

The Central Research Laboratory (CRL) is a mixed-use redevelopment that will provide a unique, high quality workspace, tailored to the unique needs of Brighton's creative and entrepreneurial businesses, particularly those designing and making physical products.

Key outputs of the project include:

- 4,645m<sup>2</sup> new employment space
- 500m<sup>2</sup> high-spec labs & workshops
- 1,300 student beds
- 369 new homes
- Over 100 on-site jobs

Phase 1 construction commenced in the summer of 2018 and the target completion date remains December 2019. Construction of the student blocks on the barracks site commenced in December 2018, completion of which is planned for summer 2020



### Circus Street

This mixed use regeneration project will drive social, cultural and economic change for the Turner and Valley Gardens areas of Brighton & Hove. Despite it being in a sought after location, the site is grossly underutilised and has lain largely vacant for nearly 12 years. The regeneration will provide:

- 142 new homes
- 450 student beds
- Circa 2,000m<sup>2</sup> commercial space
- Dance studio
- 232 new jobs

The Dance Space will house South East Dance and provide them with much-needed production space, a theatre and public space for community participation. It is estimated that 60,000 people will use the space every year.

Construction on-site began in the spring of 2018 and has been progressing to schedule. The project is due to be completed in the spring of 2020.

### Teville Gate

Teville Gate along with Union Place form part of Worthing Central (phase 1), which is a comprehensive and co-ordinated transformation programme of Worthing's Town Centre. This project will deliver an exciting mix of leisure, commercial and residential uses, which will act as a catalyst for further regeneration and improvements to the public realm.

Overall, the redevelopment of Teville Gate House and Union Place has the potential to deliver;

- 650 new homes
- 30,000m<sup>2</sup> commercial space
- 6,470m<sup>2</sup> retail space
- Cinema & hotel
- 5000m<sup>2</sup> new public realm
- Modern parking facilities
- Up to 400 new jobs

All buildings at the Teville Gate site have been demolished and the site cleared.



# The Greater Brighton Investment Programme – LGF Growth Deal Rounds 1 & 2

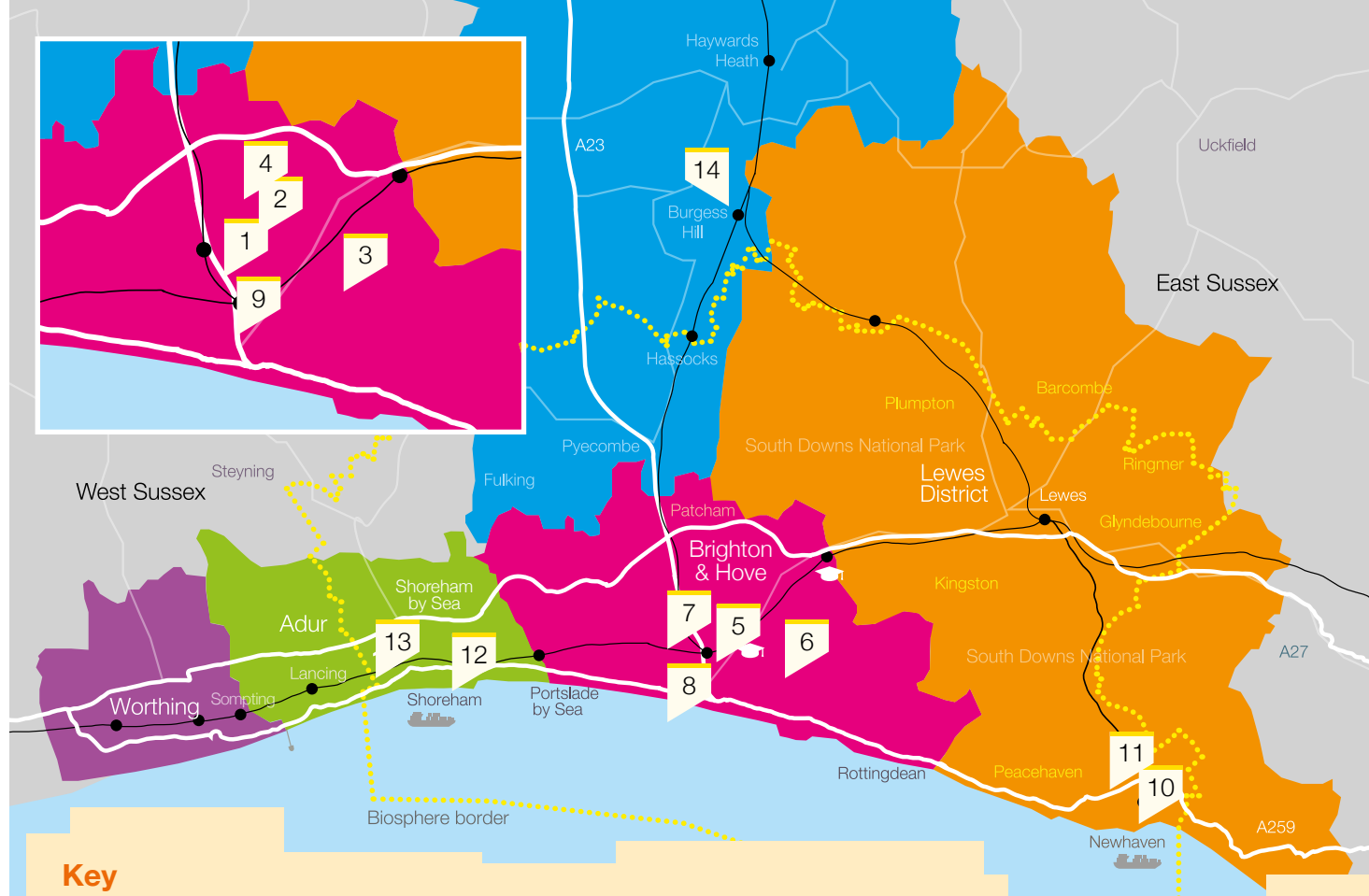
Overseeing the delivery of a co-ordinated programme of regeneration and infrastructure projects that support the creation of a network of high-value growth centres in key locations across the City Region

Approximately £90m was allocated to projects across the City Region from rounds 1 & 2.

These projects will deliver a total investment of approximately £376m into the City Region, unlocking an estimated 14,000 jobs, 8,200 homes and 450,000m<sup>2</sup> of employment floorspace.

An overview of all of these projects is contained in the Board’s 2014/15 Annual Report.

*The above figures vary from initial estimates; changing as project business cases have been further developed and refined and funding agreement signed.*



## Key

- |  |  |  |
|--|--|--|
| 1. New England House Creative Tech Growth Centre                         | 6. City College Construction Trades Centre <b>Completed 2017</b> | 12. Western Harbour Arm Flood Alleviation Scheme <b>Completed 2019</b> |
| 2. Digital Catapult Centre Brighton and 5G testbed <b>Completed 2018</b> | 7. Brighton & Hove Bike Share Scheme <b>Completed 2017</b>       | 13. Adur Tidal Walls Flood Defence Scheme <b>Completed 2019</b>        |
| 3. Advanced Engineering Centre <b>Completed 2017</b>                     | 8. Brighton & Hove Intelligent Transport Systems Package         | 14. Burgess Hill A2300 Corridor Improvements                           |
| 4. Preston Barracks Central Research Laboratory                          | 9. Brighton Valley Gardens                                       |  |
| 5. Circus Street Innovation Hub and Regeneration                         | 10. Newhaven Flood Alleviation Scheme                            |  |
|  | 11. Newhaven Port Access Road                                    |  |

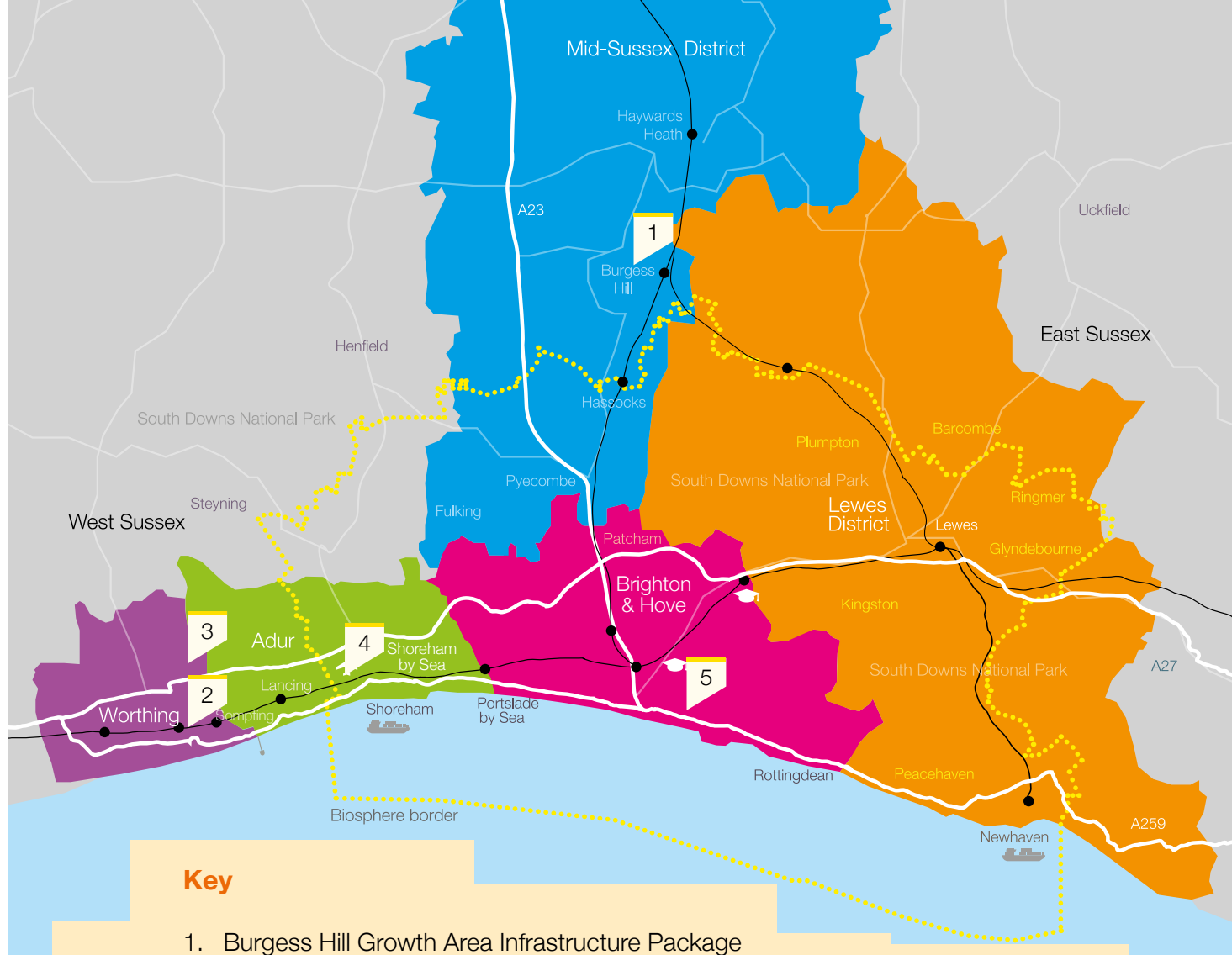
# The Greater Brighton Investment Programme – LGF Growth Deal Round 3 Funding

Securing capital grant funding to unlock strategically important projects across the City Region

Coast to Capital's Round 3 Call for Growth Projects was launched on 22 December 2015. In response, the Board reviewed the Greater Brighton Project Pipeline and prioritised projects for this highly competitive round of the Growth Deal. Five Greater Brighton projects were allocated funding, totalling around £43m.

An overview of all of these projects is contained in the Board's 2016/17 Annual Report

*The above figures vary from initial estimates; It should be noted that the above outputs may include an element of duplication with some projects already within the Greater Brighton Investment Programme; those forming part of a larger strategy or programme to unlock key growth sites.*



## Key

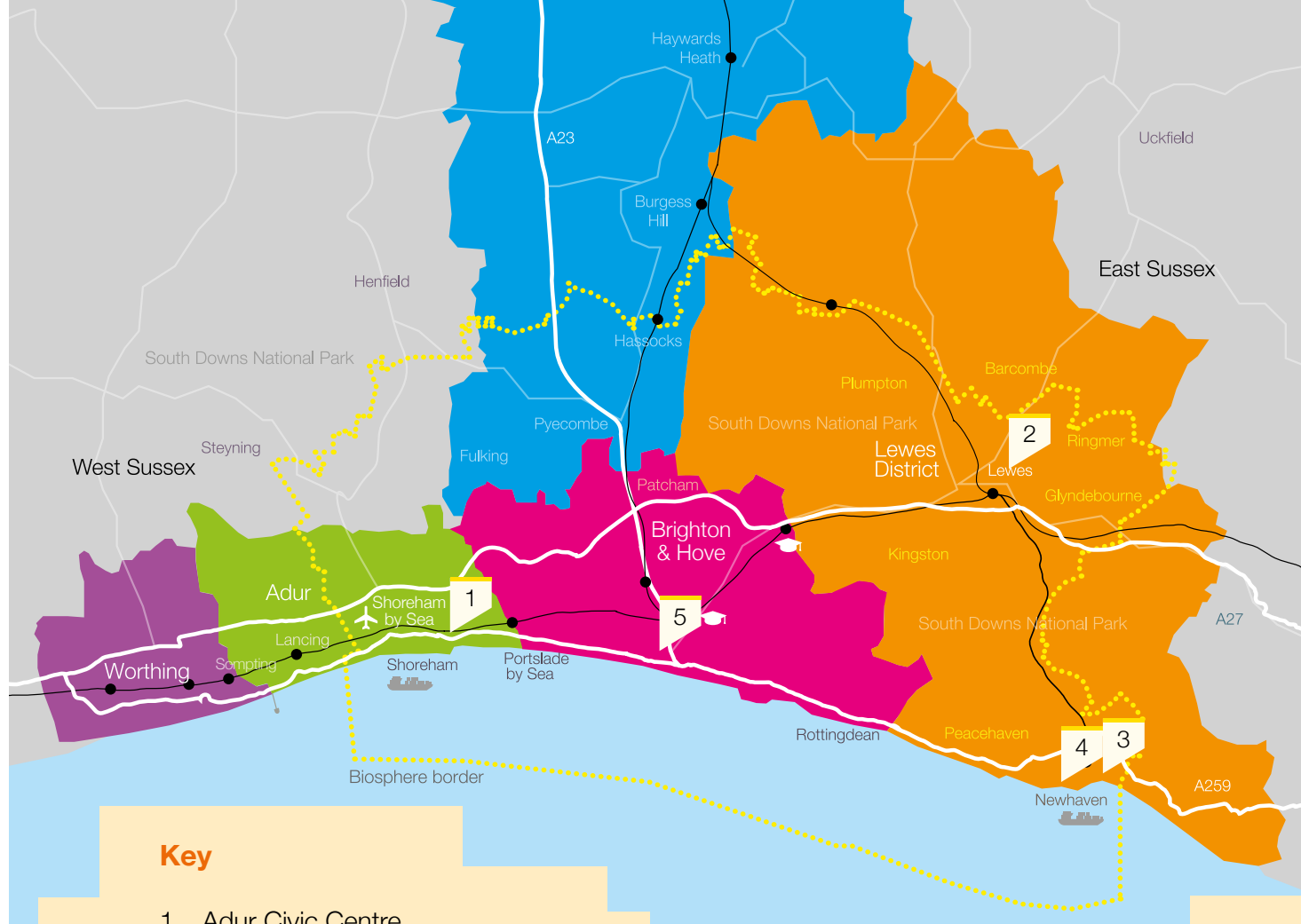
1. Burgess Hill Growth Area Infrastructure Package
2. Worthing Central Phase 1 (Teville Gate House and Union Place)
3. Decoy Farm, Worthing
4. New Monks Farm and Airport Business Estate, Shoreham
5. Black Rock Site Development, Brighton & Hove

# The Greater Brighton Investment Programme – Unallocated funds from Rounds 1 & 2, December 2016 call

Securing capital grant funding to unlock strategically important projects across the City Region

In December 2016, Coast to Capital announced that it had approximately £46.65m of unallocated funds available to support capital growth projects. The Greater Brighton Economic Board put forward eight bids, five of which were successful in being awarded funding, totalling around £9.9m.

An overview of all of these projects is contained in the Board's 2016/17 Annual Report.



## Key

1. Adur Civic Centre
2. Springman House
3. Railway Quay
4. Eastside South
5. Royal Pavilion Exchange – Corn Exchange & Studio Theatre



# The Greater Brighton Investment Programme – Unallocated funds from Rounds 1 & 2, July 2017 call

In July 2017 Coast to Capital launched a new funding round for additional unallocated funds from rounds 1 & 2. In December 2017, Coast to Capital announced that a total of £27 million had been allocated in the areas of Housing, Regeneration & Infrastructure; Business, Enterprise & Skills; and Transport. Around £12m of the total will be supporting projects from across Greater Brighton:

- **Crawley College STEM & Digital Centre (Crawley, £5.0m)** to develop a new Science Technology and Maths and Digital Skills centre in Crawley, to create a state of the art learning environment
- **Pelham Campus Redevelopment (Brighton, £5.0m)** to construct a new Centre for Creative and Digital Industries, together with part refurbishment of the Pelham Tower
- **Ricardo Hybrid Powertrain (Shoreham-by-Sea, £1.5m)** to deliver a state of the art four-wheel drive hybrid powertrain rig to enable the research and development of the next generation of electrified powertrain systems and vehicles
- **Charleston Trust Centenary Project (Lewes, £0.4m)** to preserve Charleston’s heritage, enhance the Trust’s economic and cultural role and expand the site to achieve a sustainable financial future
- **Sussex Innovation Centre (Falmer & Croydon, £0.14m)** to create more space and enable additional support through redesign of the large reception area at Sussex Innovation centre Falmer and to create a co-working space and meeting area, with Business hub space, within the Number One Croydon building.



## Key

- |                    |                             |
|--------------------|-----------------------------|
| 1. Crawley College | 4. Charleston Trust         |
| 2. Pelham Campus   | 5. Sussex Innovation Centre |
| 3. Ricardo         |                             |

# A glance ahead to next year: much to look forward to



## A Growing City Region

Arun District Council set to join in 2019, increasing the reach and influence of the City Region.



## Delivering Progress through a Local Industrial Strategy

Supporting colleagues at Coast to Capital as it negotiates with Government to develop a Local Industrial Strategy for the City Region and wider LEP geography.



## Listening to our Business Community

The Board has commissioned a Business Survey that will gain responses from at least 1,500 City Region businesses. The evidence gathered from the survey will be an invaluable tool to aid the Board in supporting business in the best way possible.



## Upgrading the Brighton Mainline (BML)

As Network Rail look to finalise their upgrade plans for the BML, the Board will be making the strongest possible argument for investment in this crucial transport corridor on behalf of all City Region residents and businesses.



## Increasing Our Voice

The Board's membership contains great knowledge on of key issues including skills, transport, the rural economy and digital infrastructure. Over the next few months key spokespeople will be appointed to act as the voice for the Board on these topics.

## Closing statement

From Garry Wall, Former Leader of Mid Sussex District Council (outgoing), Chairman of Greater Brighton 2018/19

The last 12 months has been one of real change for Greater Brighton; a year where there has been visible signs of what working together can deliver for our residents and also a year which has seen the Region grow in size, stature and confidence.

When I joined the board four years ago, it was not immediately apparent what a City Region was, never mind how it would work. But what we did know - and still know today - is that the economy of our region knows no boundaries. It is only by working together and presenting one united voice that we can draw in the funding and support needed to help our communities thrive.

I started off my year as chairman of the City Region by saying that working together was paramount. Brexit was (and remains) on the horizon, we continue to face major challenges around issues of affordable housing, transport and skills; not helped by the Government's fixation on other urban areas outside the south east.

One of my first aims as chairman was to ensure that we developed a clear narrative about what Greater Brighton is and present a unified voice, clearly heard at a national level. I'm pleased the Government is now listening.

Our five key priorities - international, creative, connected, talented and resilient - have now been agreed. Our relationships with regional partners, civil servants and ministers have been strengthened. Our message is appearing more regularly in local, regional and national media. I am confident that this renewed focus will accelerate investment in our region.

The fact we are growing in size and scope supports this work. Crawley Borough Council and Gatwick Airport have both brought new ideas and energy to the table while opening up new funding opportunities for the City Region. Arun District Council will be joining the Board, taking Greater Brighton's population to more than one million.

On the ground, the benefits of the £200 million of investment brought in by Greater Brighton is being seen by residents and businesses. The fact we continue to bring in money from government is a sign that Whitehall trusts us to deliver.





In the last 12 months I have made it a priority to get out and about across the City Region to see some of these major schemes take shape.

Homes are, of course, in great demand across the region. In Burgess Hill, Homes England's involvement in the 176 hectare Northern Arc development will help deliver 3,500 new homes, over a 1000 of which are affordable.

We also know that jobs are important which is why I am delighted to see advances in the 5G testbed which will support our creative industries while the Advanced Engineering Centre at the University of Brighton is starting to train the entrepreneurs of the future.

Public services are important too. In Lewes, there is the North Street Quarter. Thanks to One Public Estate funding the development will bring together health services in a new state-of-the-art building to free up land for new homes.

There is also investment in communities too. In Newhaven, the enterprise zone is not only creating jobs but changing perceptions of this port town. In Crawley, a major growth programme focused on regenerating the town centre is well underway.

Our focus on improving infrastructure is bearing fruit. In Shoreham, thousands of homes and businesses have been protected from the risk of flooding thanks to the £45 million Adur Tidal Walls scheme.

Greater Brighton also remains acutely aware of the need to look to a sustainable future. I am delighted to see our Infrastructure Panel making headway on how we will provide enough water, energy and digital infrastructure to support our communities.

For me, personally, I leave the role as Chairman of Greater Brighton knowing that the City Region has already delivered on many fronts. Our task is now to accelerate our work by unlocking our potential. This can only be achieved if we continue to work together delivering continued prosperity for our residents and businesses.

I look forward to seeing what the future holds for our fantastic City Region.



